

UNBREAKABLE DENTAL INSURANCE AND PROTECTION

THE JOURNEY OF A ONE TOOTH AND THE REAL COST TO YOU.

So, you go to your dentist and they find a "small" cavity, so to nip it in the bud they clear out the decay and give you a "small filling" for a total of \$401, of which your dental insurance - if you have any - might pay \$175. So that's \$226 invested into your tooth, which is a great option but just the beginning of a long, expensive journey.

Because sooner or later, that small filling needs to become a larger filling due to further decay or simply falling out after your constant grinding and clenching night after night for however long, so that's another \$621, of which you may pay about \$375 yourself.

Eventually - months or years into that nightly wear it must try to endure - that large filling falls out, so now you need a crown for about \$1400, of which your portion after insurance may be about \$800. And it's likely you'll also need a root canal, so that's another \$1600, of which your portion may be another \$800 (if you're lucky). And in all of this are prescriptions to be dealt with, lots of office visits and frankly, pain.

Finally, that tooth is shot, and you're looking at either an extraction (which sets up neighboring teeth to begin the exact same journey due to the dynamics of your mouth) or an extraction and an implant (in order to protect the rest of your mouth. If you go only for the extraction, that's roughly \$300, of which your part might be \$150. (And we won't even go into the option of doing a partial or bridge).

If you're going for the longterm implant solution, a process that takes about 6 months, you'll invest about \$6000, of which you may get a few hundred back if you happen to have really great dental insurance.

So what are you looking at for just that one tooth? Glad you asked - see below:

YOUR ULTIMATE INVESTMENT INTO ONE TOOTH:

with insurance and an extraction	with insurance and an implant
<u>\$2351</u>	<u>\$7201</u>
without insurance and an extraction	without insurance and an implant
<u>\$3962</u>	<u>\$10,022</u>

SAVING YOUR ENTIRE MOUTH BY INVESTING IN SAVING YOUR LIFE.

Let's assume that at some point you were either officially diagnosed with obstructive sleep apnea, or you and likely your partner are pretty sure you're *both* suffering - but like the vast majority of people you'd rather avoid the entire issue than be forced to use a cpap.

Then you hear about a specific dental sleep apnea solution at this Smiles4Oregon place, proven by the NIH to work - even for severe sleep apnea when delivered by a qualified dentist - but you're skeptical (although luckily Dr. John Sullivan *is* one of the most qualified dentists in the world).

Plus, if you're already using a cpap, you're used to doing the dance of ordering supplies, managing cleaning, billing medical insurance and waiting for reimbursement, so the idea of paying for a new device doesn't seem worth it, even if *it is your life at stake*. So when you call us to get all the details, you decide it's not worth it.

We'll, we'd like you to consider a few ideas about investing in your life:

1. unlike working with a sleep doc, our fee is all-inclusive, so you'll never pay another co-pay;
2. your out-of-pocket cpap costs over a three year period roughly equal the one-time fee for our dental sleep device;
3. our device even solves second-hand sleep apnea, so it's a two-for-one life saver;
4. our device requires no extra time out of your day to clean and maintain (after all, what's your time worth?) *and* there are no extra charges to your monthly electrical bill;
5. finally, our device acts as an unbreakable protection against the otherwise usual breakage of your natural teeth as well as the break down of dentistry into which you've already invested.

When you balance it all out, trusting your mouth and investment and life and partner to us - and our proven sleep apnea device - is a win-win!

INVESTING IN ALL YOUR TEETH AND YOUR LIFE:

our oral sleep apnea device's highest, all-inclusive fee:
<u>\$3115</u>
our oral sleep apnea device's lowest, all-inclusive fee:
<u>\$2300</u>

Hmmmmmm..... Find out more when you call 541-225-4866

SMILES 4 OREGON
LET'S TAKE YOUR *smile forward* ♥